



Franchise with a proven extended stay model



New Construction Prototype

Thoughtfully designed to drive greater operational efficiencies and features only essential amenities.

A Fast Growing Brand

Economy extended stay hotel with 100 open.

Streamlined Operating Model

Creating an economical labor approach to minimize overhead costs for stronger returns.

Commercial Engine Support

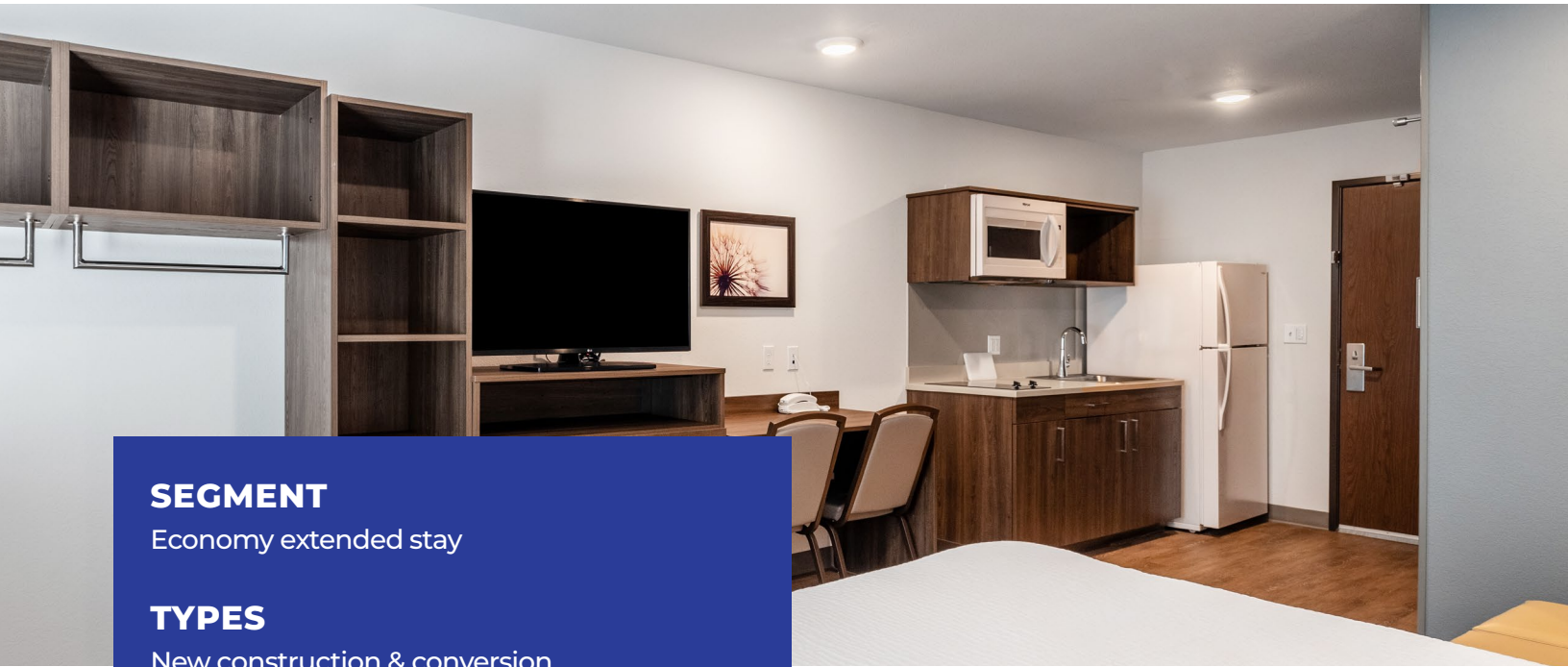
Solely dedicated to attracting long-term travelers and delivering revenue to hotels at a lower cost.

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We launched Extended Stay America Select Suites at scale to accommodate the most value-conscious travelers looking for a longer length of stay, creating a more basic operating model for franchisees to further streamline processes and keep costs more manageable.

Greg Juceam
President & CEO
Extended Stay America

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SEGMENT

Economy extended stay

TYPES

New construction & conversion

AMENITY HIGHLIGHTS

Full kitchens

On-site guest laundry

Bi-weekly housekeeping

KEY FEES

Initial franchise fee: \$50K

Royalty fee: 5%

Service contributions: 5%



CONTACT US

844.542.4148

franchise@esa.com

Extended Stay America - Leading the way in extended stay

Since our first hotel in 1995, every decision we make is for the extended stay. We evolved the extended stay business model based on experience in efficiently operating our own properties and attracting long-term travelers. Capitalize on the high demand for extended stay hotels. Leverage our strong brand equity and proven business model as a foundation for strong returns.

This information is not intended as an offer to sell or the solicitation of an offer to buy a franchise. It is for information purposes only. The offering is by prospectus only. Certain states regulate the offer and sale of franchises. This communication is not directed by us to the residents of any of those states. If you are a resident of or want to locate a franchise in one of these states, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration (or obtained an applicable exemption from registration) and disclosure requirements in your state. ©ESH Strategies Franchise LLC, 13024 Ballantyne Corporate Place, Suite 1000, Charlotte, NC 28277 (844) 542-4148. MN #F-10521